Global Unmask Stigma Challenge:

Wear a mask on World TB Day, 24 March to show your support for TB patients and unmask the stigma for those who have to wear a mask every day.

TB still claims one life every 25 seconds globally.
Stigma is a major contributing factor, fuelled by false beliefs and misplaced fear.
TB is almost exclusively transmitted by coughing or sneezing.
A person with TB wearing a mask is just protecting us from infection.

Wear a mask on World TB Day, 24 March, to remind your society that people with TB need our solidarity:
ANYBODY can get TB and EVERYBODY needs support.
Behind the masks we are all the same.

Help us spread awareness:
1. Take a photo of yourself wearing a mask and change your profile picture for a day!
2. Share your images: Tweet your photo @UnmaskStigma
   Please include in every post: #worldtbday and
   #UnmasStigma ‘activity’, ‘location’, ‘country’
3. Win your share of R 5000!

• Visit us at facebook.com/UnmaskStigma or email your photo to unmaskstigma@gmail.com
• For more information about the campaign visit http://unmaskstigma.org